Privacy Policy

Your safety and trust are important to us. We collect only the data we need (with your permission) for effective functioning of the website and we try to be as transparent as possible. We will never sell your data.

What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information?

keepyourjoyandrise.com is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How do we use cookies and other tracking tools?

<u>Keepyourjoyandrise.com</u> is hosted on the Wix.com platform. Wix uses cookies for important reasons, such as:

- To provide a great experience for our visitors and customers.
- To identify our registered members (users who registered to our site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure Wix's platform is secure and safe to use.

Types of Cookies

In general, the cookie Wix places on our website may be categorized as essential cookies. Other cookies may be included and you have the choice to allow or not. A good source of information about cookies is <u>AllAboutCookies.org</u>.

The following links explain how to access cookie settings in various browsers:

• <u>Cookie settings in Firefox</u>

- <u>Cookie settings in Internet Explorer</u>
- <u>Cookie settings in Google Chrome</u>
- Cookie settings in Safari (OS X)
- Cookie settings in Safari (iOS)
- <u>Cookie settings in Android</u>

To opt out of being tracked by Google Analytics across all websites, visit this link: <u>http://tools.google.com/dlpage/gaoptout</u>.

Your safety and the protection of your data is important to us. Please let us know if you have any concerns.